



## CONVENTION OPTIONS & PRICING:

### REGISTRATION INFORMATION:

All registration for the 2010 Pop Warner National Convention will be done online at [www.popwarner.com](http://www.popwarner.com). Visit the website to register for both the National Convention and Scholastic Banquet, and for all the information pertaining to this year's event.

#### Option #1: ALL INCLUSIVE RATE (\$300.00):

- Package includes:
- All sessions at Pop Warner Convention
  - Opening Reception
  - Continental Breakfast
  - One Night Lodging
  - 50th Anniversary Banquet Ticket

Registration deadline for all-inclusive rate is May 1, 2010.

#### Option #2: SINGLE-TRACK REGISTRATION

(select EITHER Administrative or ONE COACHING TRACK)

- Early Registration Discount by April 30th ..... \$75.00
- May 1st - through May 15th ..... \$100.00
- After May 15th ..... \$150.00

#### Option #3: TWO-TIERED REGISTRATION

(select one coaching track PLUS administrative)

- Early Registration Discount by April 30th ..... \$125.00
- May 1st - through May 15th ..... \$150.00
- After May 15th ..... \$250.00

\* Fees includes all sessions per track(s), Exhibitor Floor Access, Thursday night opening reception (cash bar), and continental breakfast Friday.

### SCHOLASTIC BANQUET TICKETS:

- Adult Banquet Ticket Prices - \$75.00 / Kids - \$40.00



## POP WARNER CELEBRATES ITS 50th ANNUAL SCHOLASTIC BANQUET



The **50th Anniversary** of the **Pop Warner All-American Banquet** will take place on Saturday, May 29, 2010 at the newly renovated Pennsylvania Convention Center in the heart of downtown Philadelphia.

The Scholastic Banquet is a fun filled evening wherein the Pop Warner community gathers to

honor all of our All-American scholars and presents our senior scholar-athletes with scholarships, recognizes our notable award winners who serve as role models for our participants, and congratulates the top volunteers of the year in each region.

This special night draws approximately 2,000 people from across the country and starts with a general reception followed by dinner and features a silent auction for the adults and special autograph signing for the children along with special appearances by NFL mascots and other characters.

Find complete information on this year's event at [www.popwarner.com](http://www.popwarner.com).

### 2010 SCHOLASTIC BANQUET SCHEDULE:

#### Friday, May 28

7:00 p.m. .... 5th & 6th Grade Tribute Event

#### Saturday, May 29

9:30 a.m. .... 7th & 8th+ Grade Tribute Event

6:30 p.m. .... 50th Anniversary Scholastic Banquet

## NATIONAL CONVENTION FREQUENTLY ASKED QUESTIONS

### » Who Should Attend the National Convention in May?

The Convention is primarily geared towards Pop Warner coaches and league and association administrators interested in learning more about Pop Warner. There are 3 separate tracks: administrative, football coaching and cheer and dance coaching, or you may opt to take both the administrative plus one coaching track.

### » Why Should I Attend the National Convention in May?

To meet coaches and administrators from Pop Warner programs across the country and exchange ideas, to learn proper techniques, to hear from renowned football and cheerleading and dance instructors, to find out more about how Pop Warner functions in order to build a successful program, to speak with regional and national staff, and to celebrate our 50th Anniversary All-American Banquet.

### » Where is the National Convention and Banquet Held?

This year's banquet and national convention is in Philadelphia, Pa. at the Pennsylvania Convention Center and Downtown Marriott. In 2011, the event will be in Chicago and in 2012 it will be in Orlando, Fl.

### » What is the National Convention Dress Code?

The Convention is Business Casual attire. For our 50th Anniversary Banquet in Philadelphia, the event is Black Tie Optional, but formal or business dress is perfectly acceptable. However, please no shorts, t-shirts, sneakers, jerseys or flip flops. If you have any questions on the dress code, please contact the National Office at 215-752-2691 ex 22.

### » How Do I Register for the Convention and Banquet?

All registration will be done online at [www.popwarner.com](http://www.popwarner.com).

### » What if I Have Additional Questions?

The National Office staff is ready to help with any of your convention or banquet questions.

Please call us at 215-752-2691 ext. 22 or 23, or email [bethdietz@popwarner.com](mailto:bethdietz@popwarner.com).



# 2010 NATIONAL POP WARNER CONVENTION

Thursday, May 27 - Saturday, May 29, 2010

Philadelphia Downtown Marriott Hotel & Pennsylvania Convention Center  
Philadelphia, Pa.

[www.popwarner.com](http://www.popwarner.com)



## 2010 POP WARNER NATIONAL CONVENTION SCHEDULE:

*\*All sessions subject to space limitations and required minimum registrants. Final list of speakers to be announced prior to event. Please check popwarner.com for updates and additional details.*

### NATIONAL CONVENTION OVERVIEW:

Pop Warner is excited to be holding its **Inaugural National Convention!** The Convention is designed to promote dialogue amongst Pop Warner coaches and administrators nationwide and offer hands on training and instruction in Pop Warner policies and techniques.

Well renowned experts will demonstrate best practices and attendees will have the opportunity to ask questions and discuss issues common to many programs. Attendees can learn firsthand about Pop Warner philosophies and procedures and listen to the experiences of other Pop Warner administrators and coaches. The event will also offer interaction with Pop Warner staff and business partners and showcase Pop Warner products and services.

This year's National Convention is being held at the Philadelphia Downtown Marriott Hotel and will feature a variety of activities including Cheer & Dance Clinics & Training Courses, Football Instruction Training Courses, Administrative Training Classes, Pop Warner Products & Vendors Exhibit, Keynote Speeches and Open Forums as well as a welcome reception on Thursday, May 27 at 6:30 p.m.

The Convention culminates Saturday evening May 29th with the **50th Anniversary Scholastic Banquet** wherein everyone can celebrate the accomplishments of the 2009-10 Pop Warner National Scholar Athletes and the achievements of our award winners and Volunteers of the Year.

### Thursday May 27th

**10 a.m.** - Tour of Schutt Facility (Easton, Pa.)  
**1 p.m.** (Bus will depart Marriott at 8:30 a.m. Lunch will be provided.)

### Administrative Track

**2 p.m.** ..... Administrative Sessions

**A. Managing Your League in the Electronic World**  
 Forms/Database Management  
 Roster Software  
 Website and E-communications - Joel Balthaser, PWLS Web Designer  
 E-Teamz and Club Reg - The Active Network  
 Level 5 Ballroom Salons A & B

**B. Program Development**  
 Recruiting & Grants  
 Fundraising Strategies  
 Working with Sports Commissions - Larry Needle  
 Retention and Growth of Your Membership  
 Dan Falese, President, Chicagoland PW  
 Level 5 Ballroom Salons C and D

**C. Navigating the Financial Landscape**  
 501 (c) (3) and State Exemptions  
 Form 990 & Other IRS Regulations  
 Banking, Auditing & Budgeting:  
 Glenn M. Eyrich, Partner, Calibre CPA Group  
 Level 5 Ballroom Salons L and K

**D. Scholastics - Eligibility & Growing Your Program**  
 Josh Pruce, National Scholastics Director  
 SCHOLASTIC COORDINATORS ONLY - MUST PRE-REGISTER (75 MAX)  
 Level 4 Franklin Room 11

**E. Game Day Management for Spirit Squads -**  
 Lisa Moroski, National Cheer & Dance Commissioner  
 CHEER/DANCE COORDINATORS ONLY - MUST PRE-REGISTER (75 MAX)  
 Level 4 Franklin Room 12

**3 p.m.** ..... Administrative Sessions

2 p.m. Sessions A and B above will be repeated

**C. Insurance and Legal Issues - Tony Corleto (Wilson Elser), Patti Craig & Kristi Samarco (Chartis) and Drew Eddy (Marsh)**  
 Claims and Risk Management Issues  
 How to Do a Proper Facility Walk Through  
 Hearings & Appeals  
 Level 5 Ballroom Salons L and K

**D. The Basics of Background Checks - Lexis Nexis**  
 Level 5 Salon J

**E. Cheer Judges' Education/Selections\***  
 CHEER/DANCE COORDINATORS ONLY - MUST PRE-REGISTER (75 MAX)  
 Level 4 Franklin Room 12

**4 p.m.** ..... Administrative Sessions

**A. Roster Software For the Experienced User - A More In Depth Discussion - The Active Network**  
 Level 5 Ballroom Salons A & B

**B. Recruiting and Program Development Intensive How to Run a Successful Program**  
 Dan Falese, President, Chicagoland Pop Warner  
 Level 5 Ballroom Salons C and D

**C. Legal Issues Intensive:**  
 Issues in Background Checks, Hearings and Appeals  
 Tony Corleto, Wilson Elser & Lexis Nexis  
 Level 5 Ballroom Salons L and K

**D. Funding and Promoting Your Organization: Working with Sponsors, Vendors, Your Community & the Media**  
 Mary K. FitzGerald, Chief Operating Officer, PWLS  
 Jason Howarth, VP, Conover, Tuttle, Pace  
 Level 5 Ballroom Salon J

**E. How to Run a PW Spirit Championship\***  
 CHEER/DANCE COORDINATORS ONLY - MUST PRE-REGISTER (75 MAX)  
 Level 4 Franklin Room 12

**5p.m.** ..... Afternoon Break

**5:15 p.m.** ..... Town Hall Forum  
 Welcome - Jon Butler, Executive Director, PWLS  
 National Staff Q&A (questions submitted in advance)  
 Salons A-D

**6:30 p.m.** ..... Welcome Reception at JW's

### Friday May 28th - Football Track

Sam Mutz, National Football Commissioner

**7:30 a.m. Continental Breakfast**  
 Level 5 Ballroom Salons G, K & L

**7:45 a.m. Opening Remarks**  
 Level 5 Ballroom Salons G, K & L

**8 a.m. Coaching Philosophy**  
 Dan Gould, PhD., Director of the Institute for the Study of Youth Sports  
 Level 5 Ballroom Salons G, K & L

**9 a.m. Team Management**  
 Effectively Managing Game Day and Practices  
 Effective Parental Communication  
 Level 5 Ballroom Salons G, K & L

**9:45 a.m. - 10 a.m. MORNING BREAK**

**10 a.m. Health and Safety**  
 Concussion Awareness & Management Panel  
 Level 5 Ballroom Salons G, K & L

**11 a.m. Conditioning Your Pop Warner Athlete**  
 Level 5 Ballroom Salons G, K & L

**11:30 a.m. - 12:25 p.m. Lunch Break (Attendees on their own)**

**12:30 p.m. The Nuts and Bolts of Pop Warner**

Structure	MPR
Philosophy	Weigh Ins
Book Checks	

Level 5 Ballroom Salons G, K & L

**1 p.m. Exhibitor Demos and Afternoon Break**  
 Level 5 Ballroom Salon I

**1:30 p.m. Technique & Drills Breakout Sessions**  
 Offensive Line (Level 4 Franklin 11)  
 Defensive Line (Salon L)  
 Offensive Skills Positions - QB/RB/WR (Salon K)  
 Proper Equipment Fitting - Bike & Schutt (Salon J)

**2:15 p.m. Repeat of 1:30 PM Breakouts**  
 Offensive Line (Level 4 Franklin 11)  
 Defensive Line (Salon L)  
 Offensive Skills Positions - QB/RB/WR (Salon K)  
 Proper Equipment Fitting - Bike & Schutt (Salon J)  
 Successful Coaches Share Their Knowledge (Salon G)

### Friday May 28th - Cheer & Dance Track\*

Lisa Moroski, National Cheer & Dance Commissioner

**7:30 a.m. Continental Breakfast**  
 Level 5 Ballroom Salons G, K & L

**7:45 a.m. Opening Remarks**  
 Level 5 Ballroom Salons G, K & L

**8 a.m. Coaching Philosophy**  
 Dan Gould, PhD., Director of the Institute for the Study of Youth Sports  
 Level 5 Ballroom Salons G, K & L

**9 a.m. Breakout Sessions**  
 Conditioning/Practice Planning (Salon C)  
 Novice / Intermediate Stunting I (Salons A&B)  
 Dance for Dance Coaches, Part I (Salon D)

**10 a.m. Exhibitor Demos and Coffee Break**  
 Level 5 Ballroom (Salon I)

**10:40 a.m. Breakout Sessions**  
 Fundamentals: Tumbling, Jumps and Motion Technique (Salon C)  
 Novice / Intermediate Stunting II (Salons A&B)  
 Dance for Dance Coaches, Part II (Salon D)

**11:30 a.m. - 12:25 p.m. Lunch Break (Attendees on their own)**

**12:30 p.m. Breakout Sessions**  
 Game Day Spirit, Instruction & More (Salon C)  
 Pyramids / Tosses (Salons A&B)  
 Creative Choreography For Cheer and Dance Routines (Salon D)

**1:30 p.m. Breakout Sessions**  
 Transitional Stunts (Salons A & B)  
 PW Scoresheets / Plan Your Routine / Championships (Salon C)  
 PW Rules Interpretations (Salon D)

**2:30 p.m. - 2:45 p.m. AFTERNOON BREAK**

**2:45 p.m. Pop Warner Class of 2015: The Next Generation**  
 Program Expansion  
 Roundtable Discussion- Region Cheer and Dance Coordinators (Salons A-D)

### Saturday May 29th -

**Positive Coaching Alliance Training**

(exact times TBD. Event subject to min. required attendance)